



ANNUAL REPORT 2021-2022

MATRIX SOCIETY FOR SOCIAL SERVICES

About Matrix Society



Matrix Society for Social Services (MASS) is a not for profit non-Government organization, which is registered under Societies Registration Act-1860. We are working tirelessly since 2003 for upliftment of the underprivileged.

Matrix has undertaken holistic approach for the over all development of the deprived and unprivileged section of the society. We with our several programs positively impact the lives of the poor and marginalized sections of the society by encouraging, enabling and connecting them with the process of development through a people centered approach and also guide and connect them to several government schemes and programs.

Over the past 18 years Matrix Society has contributed in the area of; creation and Capacity Building of FPOs and SHGs, Social and Legal awareness among women and poor, Natural Resource Management, Sustainable Livelihood Promotion among deprived, HIV-AIDS prevention and awareness campaigns among Injecting Drug users, Vocational training and skill development among young and able for better employability, Drinking water and Sanitation programs in rural and urban areas, Female literacy, formal and non formal education for children deprived of means to education in urban slums and rural areas and capacity building of the social sector organizations working at the grass root level on various issues in several states in northern and few north eastern part of India.

Our programs and activities are designed to reach out to the poor and vulnerable section of the society, women, adolescents and

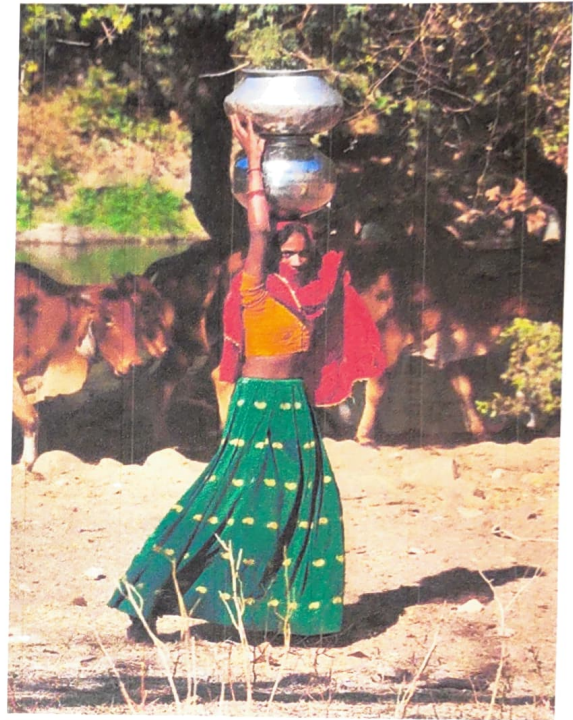
various other disadvantaged people of various socio-economic backgrounds from both rural and urban areas spread across various locations in India.

Matrix Society believes in participatory approach and works accordingly for the effective and sustainable development of people in its project areas. At Matrix Society we ensure active community participation at every stage of development process. We actively engage with the people and take into consideration each and every aspects which could be effective in getting the desired results and output. We constantly strive to provide long lasting solutions at local level, which makes our programs more sustainable for a longer period of time. From problem and need identification to project formulation, and from implementation to monitoring & Evaluation Matrix Society firmly believes that the people's participation leads towards a long-term efficiency, cost effectiveness and self-reliance, at grass root level.

We have a highly efficient team of staff looking after each and every working area of Matrix Society. Our team is well equipped and are fully capable of bringing the vision of matrix's Board to reality under the direct leadership of our CEO. Our team get regular and routine training to meet the challenges and perform at its best to contribute in achieving organizational goals.

At Matrix we practice the best standards in managing each and every aspect of our work. We practice internationally recognised standards in managing everything whether its office administration, finance, our projects or its monitoring, evaluation and reporting. We value transparency and apply the same in in our management, we are an ISO certified organisation.

We at Matrix are committed to achieve the sustainable goals set by the United Nations keeping in mind the local needs of our country and the geographical locations we are working on. We believe in sustainability in our interventions and tirelessly work on self sustaining development goal for every intervention we make.



We practice internationally recognised standards

We ensure active community participation at every stage

We believe in sustainability in our interventions

PROGRAM FOCUS AREA

HEALTH CARE

EDUCATION

LIVELIHOOD PROMOTION & POVERTY
ALLEVIATION

SKILL DEVELOP-
MENT

FARMER PRODUCER
ORGANISATION

ENVIRONMENT
CONSERVATION

WOMEN EMPOWERMENT
& CHILD WELFARE

RESEARCH, SURVEYS, EVALUATION & PROJECT
IMPACT ASSESSMENT

COUNSELLING, ADVOCACY & COMMUNITY MOBI-
LISATION

ANNUAL PROGRAM OVERVIEW 2021-22

Matrix Society for Social Services has its spread around northern states of India like Delhi, Haryana, Punjab, Uttar Pradesh, Rajasthan, Bihar and Jharkhand. We initially emphasized largely on Skill Development and Vocational Trainings to the able young and marginalized population. Strengthening the economically alienated section of our country, which further over a period of time got expanded in various other sectors which is indispensable in overall development and progress of the vulnerable in achieving a descent life out of misery and poverty.

Today, Matrix Society has designed and implemented several programs which promotes holistic development and includes various key areas which is very important for the development like Health, Education, Livelihood, women empowerment, child development, micro finance and Micro entrepreneurship, Agriculture and Research in various areas. Since its inception Matrix Society touched and changed lives of thousands of people from poor and vulnerable section of our country.

Apart from Intervention and community awareness programs Matrix Society provides training and support to several Farmers producer Organisations and Self Help Groups with the aim to encourage economic activities. We encourage individuals to setup micro and small enterprises and strengthen them by providing proper training, market connectivity and in securing micro loans.

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Healthcare

Education

Livelihood Promotion & Poverty Alleviation

Skill Development

Agriculture/FPO

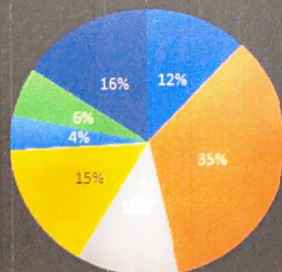
Environment Conservation

Women Empowerment & Child Development

Counseling, Advocacy & Community Mobilisation

Research, Survey, Evaluation & Impact Assessment

MATRIX SOCIETY PROGRAM



■ Health Program
■ Skill Training Program
■ Income Generation Program
■ Sustainable Agriculture Program
■ Gender Violence Program
■ Livelihood Program
■ SHG Program

SUSTAINABLE DEVELOPMENT GOALS

3 GOOD HEALTH
AND WELL-BEING



Ensure healthy
lives and promote
well-being for all
at all ages.

HEALTHCARE

From distribution of food, COVID-19 protective gears and medicines to creating an environment of awareness of how to take care of self during this crisis and not getting infected, we did it all in our all program areas.

Healthcare is the improvement of health conditions via prevention, diagnosis, treatment, amelioration, or cure of disease, illness, injury, and other physical and mental impairments in people. Health is considered as one of the basic pillars in the over all development of a human being.

Ensuring healthy lives and promoting well-being at all ages is essential to sustainable development. Currently, the world is facing a global health crisis unlike any other — COVID-19 is spreading human suffering, destabilizing the global economy and upending the lives of billions of people around the globe.

The COVID-19 crisis unearthed the vulnerability of poor sections inability to avail healthcare facility during crisis, despite several efforts led by the government and administration. Health infrastructures were strained and the effort was made to create more awareness among the people so that the infection rates could be checked and could ultimately ease some burden from the health infrastructures.

Matrix Society has several Healthcare programs operational in different states at various levels with different age groups and between people from various socio-economic backgrounds.

TARGETD INTERVENTION PROGRAMS (IDUs)

Millions of people worldwide are injection drug user, and blood transfer through the sharing of drug taking equipment, particularly infected needles, is an extremely effective way transmitting HIV. The illegal nature of injection drug use can also create barriers to accessing adequate treatment and prevention services making IDU's more vulnerable to HIV and its effects. The crossover with prostitution further means they are in position to transmit virus between the at-risk BRIDGE POPULATION. People take drug, both legal and illegal, for a variety of reason that will differ from person to person and from drug to drug. Individual may enjoy the sense of detachment or euphoria that drug creates their realizing or energy-inducing properties, the heightened alertness or sensitivity they produce, and their medicinal qualities. Peer pressure or habit may be the other reason, and if

they are chemically dependent, addicts upon an individual's own background and socio-economic circumstances. Heroin is the most common injecting drug in most of the countries and considered as a cheaper and more rapidly acting substance. Most of the IDUs shift from smoking of opium to the injecting of heroin and other drugs. Region wise there could be an individual's involvement in crime, family breakdown, social upheaval, poor health, low income, homelessness, and uses of other drugs, separation from spouse, depression, alienation or other personality traits.



Matrix Society is currently running Targeted Intervention Program for Injecting Drug Users in two Northern States with the support from State AIDS Control Societies of Delhi and Haryana.

NCT of DELHI

We are running our TI Program for IDUs in North Delhi's Mangolpuri area covering a population of approx. 80,000 indirectly and a target of 500 person monthly. Our TI program in Delhi is running continuously since 2013.

HARAYANA

We are running our TI Program for IDUs in Ambala District of Haryana and is covering a population of approx. 55,000 indirectly and a target of 500 person monthly. Our TI program in Haryana is running continuously since 2019.

We are committed towards our Healthcare and Family protection Programs and we are planning to expand our programs in other states as well in next coming years.

COVID-19 Relief

We opted to carry out the Project of stitching Cloth Face mask, Sanitizer, Food items and safety Kits distribution in the project area. These areas are mainly comprises of the inhabitants in JJ clusters / squatter settlements. These inhabitants are service providers, which includes domestic help, hawkers and vendors, low paid workers in the industrial, commercial and trade / business sectors etc. Their socio-economic constraints on access to income pose constraints to their food and other basic necessities including shelter. As a result, they are constrained to live in the worst kind of settlements. These people in this hard time lost their livelihood to earn as well as the fear of COVID-19 if they step out at this time of Lockdowns being imposed.

Matrix Society Distributed Food packets and Covid-19 protection kits to the underprivileged section of the society in Delhi and Haryana and our other project locations. We took utmost care in preparing our kit to provide them basic safety from getting infected including managing the required hygiene.

EDUCATION

SUSTAINABLE DEVELOPMENT GOALS

4 QUALITY EDUCATION



Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all

Education is the most important component out of various components of social infrastructure. The well educated and properly trained manpower can accelerate the pace of economic development. The economic growth of the country not only depends on natural resources, technology and capital but mainly on the quantity and quality of manpower. By quality of manpower, we mean the efficiency and productivity of work force. There are several problems affecting quality education like Poverty, high dropout rates, poor delivery, inadequate infrastructural development and several other socio-economic problems like child labour and other kinds of social discriminations prevailing in our societies.

Primary education is ridden with too many problems. Large number of primary schools has no buildings what to talk of basic facilities like drinking water, urinals and electricity, furniture and study materials etc. Large numbers of primary schools are single teacher schools and many schools are

even without teachers. So the drop rate is very high and a cause of concern. Concluding, we can say that there is quantitative expansion of education but in qualitative development we are still lagging behind.

With support from various agencies and stakeholders Matrix Society has promoted Child and Adult education in its various programmes locations.

With Sarv Shiksha Abhiyan we provided Non-formal Education to the 1200 children of Construction Site workers in Gurugram, Haryana.

With Sarv Shiksha Abhiyan we provided Non-formal Education to the 4000 children of Brick Kiln workers in various Districts of Haryana.

Digital Literacy Program for Adolescent and youth at Mughal Sarai, Mirzapur in Uttar Pradesh and Meerut, Haryana.

Tutorial classes for street children and slum children at various locations in Rohini, New Delhi.

School awareness program, and to train students & teachers on Teaching Methodologies for effective learning in Haryana.

LIVELIHOOD PROMOTION & POVERTY ALLEVIATION

SUSTAINABLE DEVELOPMENT GOALS

1 NO
POVERTY



End poverty in all
its forms every-
where

The concept of Sustainable Livelihood is an attempt to go beyond the conventional definitions and approaches to poverty eradication. These had been found to be too narrow because they focused only on certain aspects or manifestations of poverty, such as low income, or did not consider other vital aspects of poverty such as vulnerability and social exclusion. It is now recognized that more attention must be paid to the various factors and processes which either constrain or enhance poor people's ability to make a living in an economically, ecologically, and socially sustainable manner. The Sustainable Livelihood concept offers a more coherent and integrated ap-

proach to poverty.

The sustainable livelihoods idea was first introduced by the Brundtland Commission on Environment and Development, and the 1992 United Nations Conference on Environment and Development expanded the concept, advocating for the achievement of sustainable livelihoods as a broad goal for poverty eradication.

Matrix Society has partnered with several stakeholders in promoting sustainable livelihood programs. We have formed and strengthened more than 500 Self Help Groups with the support from NABARD, NULM, SGSY, GAIL, RailTel and Rural Electrification Corporation in Uttar Pradesh, Haryana, NCT of Delhi, Rajasthan, and Bihar.

Matrix Society has worked on and formulated several projects promoting livelihood and entrepreneurship among women, youth and other poor section of the society. With TATA Power DDL Matrix has enriched lives of several women through its SHG and entrepreneurship programs in Delhi.



More than

6,000

SHG Formed

More than

3,500

Self Employment/
Entrepreneurship opportunities

SKILL DEVELOPMENT

SUSTAINABLE DEVELOPMENT GOALS

8 DECENT WORK AND
ECONOMIC GROWTH



Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all

Skill Development is the process of identification of the skills gap in youth and providing proper skilling training & employment benefits to them. Skill development programs aim to acknowledge the ability of the youth and extend support by serving them with the proper guidance, infrastructure, opportunities, and encouragement that help them achieve their ambitions. Education and skills are essential for everyone, and they both walk hand in hand in everyone's career journey. They are the roots behind the economic growth and community development of a country. Therefore, both central & state governments are continuously making efforts to provide skill development to the youth with various skilling partners around the country.

Matrix Society through its skilling program named Ummid Skill Center has trained and generated various livelihood opportunities. We conducted Skill up gradation of 500 Terracotta Artisans at Nuh District of Haryana. We organized one year skill up gradation and training program and trained more than five hundred terracotta artisans. Trained 960 Youth at Begusarai, Bihar by providing integrated package of skill training on construction sites and placed them at various locations of L&T Ltd Construction sites. We are continuously working with L&T under this flagship program. Trained 1000 youth in various trades like Basic Computer Application Training, Mobile device repairing, Home Appliances repairing, Semi automatic loom weaving (Cotton, Muslin, Poly) Cutting & Tailoring. This project was based in Mirzapur, Uttar Pradesh and the trained youth were employed and placed at various establishments and some became self employed and started their own shops. Provided integrated package of job oriented training at the door step of interested trainees making them self-reliant and increasing the family income at Nuh District of Haryana and Mirzapur District of Uttar Pradesh and reached out to more than 2,000 women and youth. Provided Skill training to 450 women and adolescent Girls in the trade of Stitching and Hand Embroidery at Mewat, Haryana.

More than
9,600
Eligible youth trained in
various Skills

AGRICULTURE & FPO

SUSTAINABLE DEVELOPMENT GOALS

2 ZERO HUNGER



End hunger, achieve food security and improved nutrition and promote sustainable agriculture

India has the second-largest arable land resources in the world. With 20 agri-climatic regions, all the 15 major climates in the world exist in India. The country also has 46 of the 60 soil types in the world. India is the largest producer of spices, pulses, milk, tea, cashew, and jute, and the second largest producer of wheat, rice, fruits and vegetables, sugarcane, cotton, and oil seeds. Further, India is second in the global production of fruits and vegetables and is the largest producer of mango and banana.

Agriculture is the primary source of livelihood for about 58% of India's population.

Under its Agriculture and farmers development programs Matrix has formed and doing capacity building of 8 FPOs in Gurugram and Nuh Districts of Haryana. In these 8 FPOs there is a total of more than 30,000 farmers involved and are getting benefitted from the same. All the FPOs getting capacity building trainings and handholding by Matrix Society are graded very good on the grading scales developed by NABARD are performing very well on every scale.

Matrix Society has conducted several Capacity building and adoption of new technologies exposure visits of the farmers where they got to know and adopt new and improved technological innovations used to increase the productivity.

Matrix Society with the support from NABARD has implemented Dairy development programs in Haryana, where farmers were trained and exposed to various techniques to increase milk production and breeding techniques. This program had a very positive impact on the income levels of small and marginal farmers.

8 FPOs

30,000 Farmers

- Technological Advancement
- Credit Linkage
- Increased Income level

ENVIRONMENT CONSERVATION

SUSTAINABLE DEVELOPMENT GOALS

13 CLIMATE
ACTION



Take urgent action to
combat climate
change and its im-
pacts

Climate change refers to long-term shifts in temperatures and weather patterns. These shifts may be natural, such as through variations in the solar cycle. But since the 1800s, human activities have been the main driver of climate change, primarily due to burning fossil fuels like coal, oil and gas. Many people think climate change mainly means warmer temperatures. But temperature rise is only the beginning of the story. Because the Earth is a system, where everything is connected, changes in one area can influence changes in all others.

The consequences of climate change include, among others, intense droughts, water scarcity, severe fires, rising sea levels, flooding, melting polar ice, catastrophic storms and declining biodiversity. Climate change can affect our health, ability to grow food, housing, safety and work. Some of us are already more vulnerable to climate impacts, such as people living in small island nations and other developing countries. Conditions like sea-level rise and saltwater intrusion have advanced to the point where whole communities have had

to relocate, and protracted droughts are putting people at risk of famine. In the future, the number of "climate refugees" is expected to rise.

Matrix Society has formulated and implemented a very innovative project in Haryana which was recognized and appreciated by various departments of the Government. Under the program **Jaldoot** Matrix Society redeveloped and rejuvenated several natural water bodies and promoted rain water harvesting along with optimizing irrigational methods and promoted more efficient ways of managing water resources of the area. A total of 475 villages in Nuh and 274 villages in Gurugram were covered.



WOMEN EMPOWERMENT



Gender inequalities are still deep-rooted in every society. Women suffer from lack of access to decent work and face occupational segregation and gender wage gaps. In many situations, they are denied access to basic education, health care and are also victims of violence and discrimination. They are under-represented in political and economic decision-making processes.

Gender equality is, first and foremost, a basic human right. A woman is entitled to live in dignity and in freedom from any kind of fear and discrimination. Empowering women is also an indispensable tool for advancing development and reducing poverty. Empowered women contribute to the health and productivity of whole families and communities and to improved better prospects for the next generation.

The importance of gender equality is underscored by its inclusion as one of the eight Millennium Development Goals. Gender equality is acknowledged as being a key to achieving the other seven goals.

Matrix Society with the support of TPDDL fictionalizing VT center at Rohini Sector 3. The center is well equipped multi story building with AC rooms and with proper well ventilated various class rooms along with waiting hall and center manager room. RO drinking water facility and free electricity.

All training rooms are equipped with the tools and accessories required for teaching students. Since 1st April 2020 Matrix Society is engaged with students in several trades. The VT center covers two courses (Cutting and tailoring and Computer) and 2 tuition classes for children of JJ cluster near to the center.

Various livelihood programs is being run by Matrix Society for training and promotion of economical activities among women. With the support from NABARD, TATA DDL, BSES and others we trained and provided employment opportunity to poor women and supported them in their entrepreneurial endeavours.



GOVERNING BODY

Governing body of Matrix Society consists of 10 active And highly qualified professionals. There are 8 male and 2 female members in the governing body. All the Members in the Governing body are having 10-25 years' experience in the development field with national and international exposures.

Dr. Rajesh Kumar Singh

President

Dr. R. K. Singh has 25 years of vast and diversified experience in social development sector having expertise on various issues like Health, Livelihood, Women Empowerment and Sustainable Agriculture. Currently he is serving as the Full time CEO of Matrix Society for social services and gives 100% of his time to Matrix.



Dr. Arvind Kumar

General Secretary

Dr. Arvind Kumar has 26 years of long experience in social development sector having expertise in Health and health related issues. Currently he is the freelance consultant on Yoga and Naturopathy and gives 35% time to Matrix Society.



Ms. Bina Singh

Treasurer

Mrs. Bina Singh is currently associated with various women issue cell and also she provides counseling service on women issues to various organization and gives 50% time to Matrix Society.



Mr. Abdul Rub Asri

Board Member

Mr. Abdul Rub Asri has 24 years of professional experience in social development sector having expertise on issues like Healthcare, Livelihood, Women Empowerment, Education and Sustainable Agriculture. Currently he is the Full time DPM for NULM, Nuh, Haryana and gives 15% time to Matrix Society.





Mr. Rabindra Kumar

Board Member

Mr. Rabindra Kumar holds 18 years of experience in Legal Matters. Currently he is practicing law in District Court Rohini as Full time lawyer Finance Manager for Matrix Society and gives 5% time to Matrix Society



Mr. Narendra Kumar

Board Member

Mr. Narendra Kumar holds 21 years of diversified experience in social development sector having expertise on issues i.e Health, Livelihood and Women Empowerment. Currently he is working as Project officer in an NGO SPYM and gives 10% time to Matrix Society



Shambhu Nath Singh

Board Member

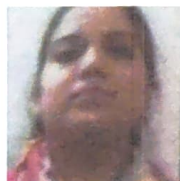
Mr. Shambhu Nath Singh holds 35 years of experience in Financial Management. Currently he is the Full time Finance Manager for Matrix Society and gives 100% time to Matrix Society



Mr. Subhash Kumar

Board Member

Mr. Subhash Kumar holds 15 years of professional experience in social development sector having expertise on issues i.e Health, Livelihood, Women Empowerment, and Education. Currently he is the Full time BPM for NULM, Nuh, Haryana and gives 25% time to Matrix Society



Ms. Jyoti Rai

Board Member

Ms. Jyoti Singh is currently associated with various women issue cell and also she provides counseling service on women issues and gives 5% time to Matrix Society.



Our Programs and activities have expanded rapidly over the past many years and so has the need for funds and volunteers. If you are mission driven and want to help us and get involved as a volunteer you are most welcome with open arms at Matrix Society.

Bank Details: **MATRIX SOCIETY FOR SOCIAL SERVICES**

Account No.: 4765000100018653

IFSC Code: PUNB0476500

Bank Name: Punjab National bank

Branch: Dwarka, New Delhi-110075

For Donation Related Queries

Phone: +91-989195044

E-mail: mass.newdelhi@gmail.com

Getting Involved with Matrix Society



Matrix Society for Social Services welcomes Volunteers from various fields. If you are willing to serve in our program areas voluntarily, you are most welcome. To volunteer with us kindly mail us your CV/ Resume with your interest area at our E-mail address mass.newdelhi@gmail.com



MATRIX SOCIETY FOR SOCIAL SERVICES

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